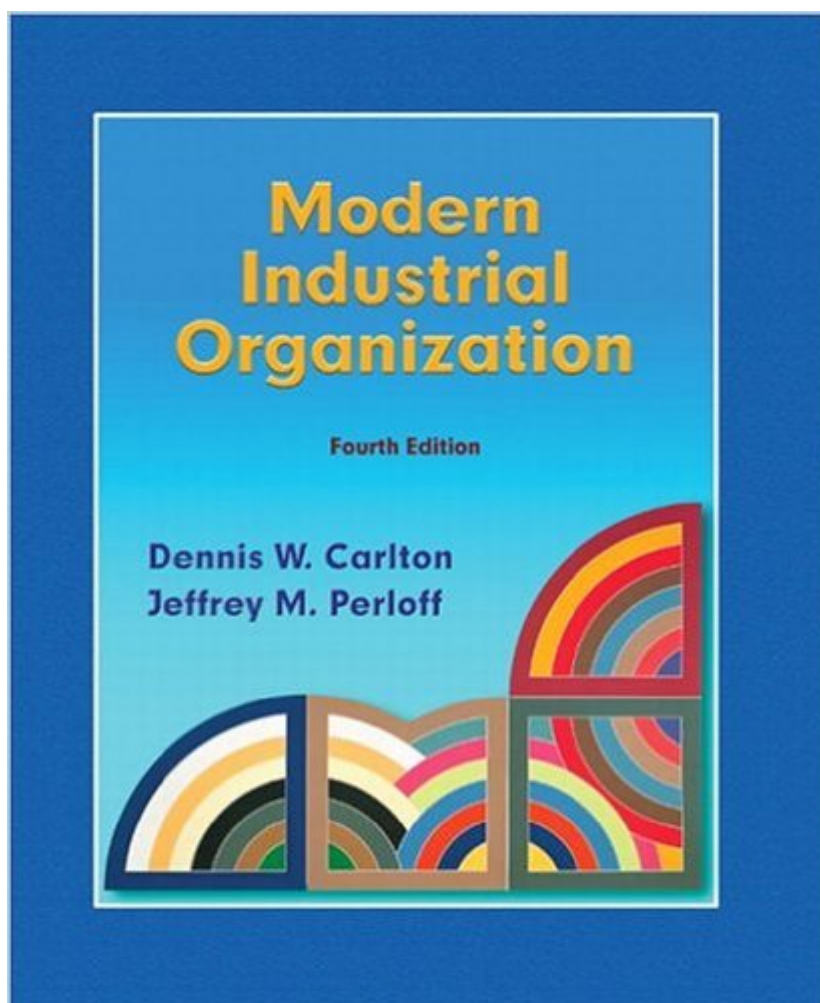


The book was found

# Modern Industrial Organization (4th Edition)



## Synopsis

Written by two of the field's most respected researchers, Modern Industrial Organization goes beyond the traditional structure-conduct-performance framework by using the latest advances in microeconomic theory, including transaction cost analysis, game theory, contestability, and information economics. Fully updated to reflect new trends and topics, the Fourth Edition focuses on providing students with a clear, unified structure for analyzing theories and empirical evidence about the organization of firms and industries.

## Book Information

Hardcover: 800 pages

Publisher: Pearson; 4 edition (May 23, 2004)

Language: English

ISBN-10: 0321180232

ISBN-13: 978-0321180230

Product Dimensions: 7.4 x 1.7 x 9 inches

Shipping Weight: 3.2 pounds (View shipping rates and policies)

Average Customer Review: 3.4 out of 5 stars Â Â See all reviews Â (19 customer reviews)

Best Sellers Rank: #151,204 in Books (See Top 100 in Books) #49 in Â Books > Business & Money > Management & Leadership > Industrial #1018 in Â Books > Textbooks > Business & Finance > Economics #1172 in Â Books > Business & Money > Industries

## Customer Reviews

I've only used 9 textbooks in my undergraduate carrer in Economics, however, this book would probably fit either as the best or 2nd best... I can't really determine which deserves the "coveted" "best" slot. To say firstly, this book passes the "I havn't attended class for the last 4 weeks and only have read the book, but still recieved an A- for the midterm" test. I think I can say in full confidence that IO is pretty much a standard course and this pretty much covers all the standard topics that any IO course would cover in one semester. I used this book for a more "advanced" IO course (there are 2 in my university) and I used the book almost exclusively in preperation for my exams. I can say that the books appendices are excellent, despite th previous comment. It displays the material very concisely and in a very formal manner. The presentation in the appendices is not laconic and is very understandable.... I would have to say it achieves almost maximum effeciency with relevent material per page. Actaully, for my case, the appendices were very much more useful then the actaul text itself. The level of mathematics does not exceed a standard non-formal multi-variable calculus level

and is thus very accesible. With regards to applicability of the material, I found no problems in figuring out how the forumale applied with respect to the theory for the most part... However, I suspect if it is obtuse (for the level of maturity in the class) then the instructor would augment the text with problem sets and excercises.

[Download to continue reading...](#)

Modern Industrial Organization (4th Edition) The Industrial Design Reference & Specification Book: Everything Industrial Designers Need to Know Every Day Industrial Organization: Theory and Practice, New International Edition (The Pearson Series in Economics) Industrial Organization: Theory and Applications, 5th Edition Industrial Organization: Contemporary Theory and Empirical Applications Industrial Organization in Context Industrial Organization: Markets and Strategies Industrial Organization: Theory and Applications Introduction to Industrial Organization (MIT Press) The Economics of Industrial Organization Organization Development: Behavioral Science Interventions for Organization Improvement,6th Edition Organization: The 7 Habits to Organize Your Day, Productivity, and Focus (organization, success, efficiency, declutter, focus, productive, mind control) Tomatoland: How Modern Industrial Agriculture Destroyed Our Most Alluring Fruit Cybersecurity Leadership: Powering the Modern Organization Linux Server Hacks: 100 Industrial-Strength Tips and Tools 1st (first) Edition by Flickenger, Rob published by O'Reilly Media (2003) Modern and Post-Modern Mime (Modern Dramatists) Industrial Electronics The Industrial Design Reader Samuel Slater's Mill and the Industrial Revolution (Turning Points in American History) James Watt: The Development of Steam Engines and How They Created Our Industrial Society (Scientists Who Have Changed the World)

[Dmca](#)